

★ macy's

BONUS GIFT

WITH PURCHASE



dyson
Handheld
Vacuum DC34

HOW TO RECEIVE YOUR BONUS:

Redemption options:

- ★ Complete this Redemption Form at time of delivery. Include the unique mattress identifier, as indicated on the reverse side of this form. Include a photocopy of your dated sales receipt with sku numbers, description, and purchase price.
- ★ To redeem online, please visit www.mattressgwpnov.com

Mail sales receipt to:

Macy's Dyson® DC34
PO Box 715
Fiskdale, MA 01518

Return restrictions:

If mattress set is returned after receipt of the Dyson DC34, \$200 will be subtracted from the amount credited to cover the item cost plus shipping and handling. By submitting this form you agree to these restrictions and other terms of this offer.

- ★ For questions about your redemption, please call Award HQ at 1-800-330-7800 or email macybonus@incentiveusa.com
- ★ Management reserves the right to substitute with a like or superior product in the event product is not available.

Offer terms:

- ★ Offer valid on select mattress set styles ONLY - see reverse side for qualifying sets. Bonus offer does not apply to Simmons Beautyrest Black, Beautyrest World Class, Hotel by Aireloom, Tempurpedic, or floor samples.
- ★ Offer does not apply to previous sales.
- ★ Offer available November 6th - December 11th.
- ★ Redemption form must be postmarked by January 22, 2014.
- ★ Offer valid at participating Macy's locations, 1.800.MACYBED, and Macys.com (excluding clearance centers).
- ★ Offer good on original set purchased only; not valid on returns, exchanges, and warranty exchanges.
- ★ One bonus gift offer per household.
- ★ Please allow 2 - 4 weeks for delivery of bonus gift from the time we receive and verify purchase qualification.
- ★ Not responsible for postage due, lost, late, damaged, misdirected, stolen or mutilated submissions. Illegible or incomplete requests will not be honored.
- ★ Dyson manufacturer's warranty applies.



Failure to comply with these rules will void any obligation on the part of Simmons, Serta, Sealy, or Macy's. Offer void where prohibited by law. Offer not subject to prior sales.

REDEMPTION FORM:

Select set purchased* (one per Redemption Form):

ICOMFORT

- | | |
|--|---|
| <input type="checkbox"/> Savant | <input type="checkbox"/> Directions Inception |
| <input type="checkbox"/> Prodigy | <input type="checkbox"/> Directions Acumen |
| <input type="checkbox"/> Renewal Refined | <input type="checkbox"/> Directions Epic |
| <input type="checkbox"/> Wellbeing Refined | <input type="checkbox"/> Directions Reinvention |
| <input type="checkbox"/> Genius | |

Law Tag # _____
(located on the law tag attached to mattress)

ISERIES

- | | |
|---|--|
| <input type="checkbox"/> Lavish Dream | <input type="checkbox"/> Translucent Dream |
| <input type="checkbox"/> Glorious Dream | <input type="checkbox"/> Epic Dream |

Law Tag # _____
(located on the law tag attached to mattress)

COMFORPEDIC

- | | |
|--|--|
| <input type="checkbox"/> Silver Strand | <input type="checkbox"/> Shire Oaks |
| <input type="checkbox"/> Colony Grove | <input type="checkbox"/> Calming Sleep |

Law Tag # _____
(located on the law tag attached to mattress)

TRU-ENERGY-HAWAII ONLY

- | | | |
|------------------------------------|----------------------------------|----------------------------------|
| <input type="checkbox"/> Blaine | <input type="checkbox"/> Bryanna | <input type="checkbox"/> Makayla |
| <input type="checkbox"/> Anneliese | <input type="checkbox"/> Kailey | <input type="checkbox"/> Zoe |
| <input type="checkbox"/> Noelle | | |

PC # _____
(located on the law tag attached to mattress)

S&F ESTATE

- | | |
|--|--|
| <input type="checkbox"/> Cayla Luxury Plush PT | <input type="checkbox"/> Delana Luxury Firm PT |
| <input type="checkbox"/> Delana Ultra Firm | <input type="checkbox"/> Klara Luxury Plush PT |
| <input type="checkbox"/> Delana Luxury Firm | |

Model # _____
(located on the law tag attached to mattress)

S&F LATEX-VILLA COLLECTION

- | | |
|------------------------------------|-----------------------------------|
| <input type="checkbox"/> Camila | <input type="checkbox"/> Miranda |
| <input type="checkbox"/> Francesca | <input type="checkbox"/> Giovanna |
| <input type="checkbox"/> Lucianna | |
| <input type="checkbox"/> Marcia | |

Registration # _____
(located on the law tag attached to mattress)

Survey Question:

Where did you hear about the Dyson Bonus Gift?

- | | | |
|------------------------------------|--------------------------------------|---------------------------------|
| <input type="checkbox"/> Newspaper | <input type="checkbox"/> Online | <input type="checkbox"/> TV |
| <input type="checkbox"/> Radio | <input type="checkbox"/> Direct Mail | <input type="checkbox"/> Other: |



A PHOTOCOPY OF SALES RECEIPT IS REQUIRED

Sales Check Number: _____
(number located at top center of sales receipt)

Name: _____

Street Address (P.O. Boxes cannot be accepted): _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Email: _____
(required) (required for notification of shipment)

*Offer valid with the purchase of select mattress sets. Excludes floor samples or exchanges.